The UC Berkeley Next Opportunities at Work (NOW) Staff Career Development Conference
July 25, 2019 marks the 7th Annual Next Opportunity at Work Conference (NOW Conference) for UC Berkeley staff. The all-day conference is designed to support staff career development through inspiring keynote speakers, concurrent workshops, and career planning resources.

In recognition of the crucial role staff play on campus, UC Berkeley’s Central Human Resources team is sponsoring this year's conference, with "Own Your Career" as the central theme of the full-day of professional development activities.

https://hr.berkeley.edu/now-conference
The Audience
The UC Berkeley Next Opportunities at Work (NOW) Staff Career Development Conference has impacted the career and professional development of about 3,000 UC Berkeley staff since its inception in 2013. This year is expected to be bigger and better than ever. By sponsoring, you will make a noticeable contribution to the continuing professional development of over 600 staff member of the world’s #1 public university. Don’t miss this opportunity to partner with us as we inspire and embolden those who act as the backbone for our University.

Presenting Sponsor $10,000
- Exclusivity: We will accept only one Presenting Sponsor
- The opportunity to host one of the concurrent breakout sessions (60 minute presentation) on a topic of your choice.
  - Presentation to be approved by the NOW Planning Committee to ensure it meets with the program theme and objectives.
- Two complimentary registrations for qualified corporate staff or affiliates to attend the 2019 program and participate in all activities; includes all course materials and meals for the full program.
- Opportunity to be a showcased with a table in the 2019 NOW Career Exploratorium.
- Your full-color logo on all pre-event marketing collateral.
- Your full-color clickable logo with premium placement on the program website.
- The opportunity to have company branded material (up to ten color pages) uploaded to the program’s learning management system for review by the participants.
- The opportunity to provide branded items / materials which will be included in the participants’ gift bags.

Platinum Sponsor $5,000
- Opportunity for up to two qualified corporate staff or affiliates to host a table in the 2019 NOW Career Exploratorium and attend the closing reception.
- Public recognition and opportunity for brief remarks during the conference closing reception.
- Your full-color logo on all pre-event marketing collateral.
- Your full-color clickable logo on the program website.
- The opportunity to have company branded material (up to four color pages) uploaded to the program’s learning management system for review by the participants.
- The opportunity to provide branded items / materials which will be included in the participants’ gift bags.

Gold Sponsor $2,500
- Two complimentary tickets for qualified corporate staff or affiliates to attend the lunch.
- Public recognition and opportunity for brief remarks during the lunch.
- Your full-color logo on all pre-event marketing collateral.
- Your full-color clickable logo on the program website.
- The opportunity to have company branded material (up to three color pages) uploaded to the program’s learning management system for review by the participants.
- The opportunity to provide branded items / materials which will be included in the participants’ gift bags.

Silver Sponsor $900
- Your full-color logo displayed on the break stations.
- Your full-color logo on all pre-event marketing collateral.
- Your full-color logo on the program website.
- The opportunity to have company branded material (one page) uploaded to the program’s learning management system for review by the participants.
- The opportunity to provide branded items / materials which will be included in the participants’ gift bags.
Yes, we want to be a Presenting Sponsor at the 2019 UC Berkeley NOW Conference
Enclosed is a check for $10,000 to reserve our exclusivity in this category.

Yes, we want to be a Platinum Sponsor at the 2019 UC Berkeley NOW Conference
Enclosed is a check for $5,000 to reserve our place in this category.

Yes, we want to be a Gold Sponsor at the 2019 UC Berkeley NOW Conference
Enclosed is a check for $2,500 to reserve our place in this category.

Yes, we want to be a Silver Sponsor at the 2019 UC Berkeley NOW Conference
Enclosed is a check for $900 to reserve our place in this category.

Enclosed is a check made payable to: UC Regents

Sponsor contact information
Name:
Title:
Company:
Address:
City:
State:
Zip:
Tel:
Email:

NOTE: Because this is a zero waste event, we encourage any giveaway items that you bring promote the theme of sustainability. Please keep waste produces from giveaways to a minimum.

https://hr.berkeley.edu/now-conference