

Berkeley People Management: Executive Coaching Program

Getting to know Our Vendors:

- Korn Ferry
- BetterUp



PEOPLE & ORGANIZATION DEVELOPMENT
HOW DO YOU WANT TO **GROW** TODAY?

What is the Korn Ferry 360?

Korn Ferry 360 Reports brings leaders' attributes into **microscopic focus**

The Korn Ferry 360 is a state-of-the-art leadership assessment process that combines Korn Ferry's world-class leadership competency model with 360 feedback and 1:1 coaching from a certified coach to provide you with in-depth insights about your leadership strengths and areas for improvement.

No other assessment tool dissects the traits of leaders like the Korn Ferry 360. Participants receive a detailed, comprehensive report that is clear, understandable and offers customized recommendations for growth.

Why Did We Choose the Korn Ferry 360?

- ❖ **Keep things in context.** Korn Ferry's 360 uses context-based, experiential learning, giving you and your coach the tools needed to build a highly collaborative and customized leadership development plan.
- ❖ **Paint the whole picture.** Korn Ferry's 360 provides a comprehensive profile of how your intentions are perceived by those you work with and for, allowing you the insight needed to build a plan for stronger leadership effectiveness.
- ❖ **Global insight and expertise.** Korn Ferry's global experience brings insight and benchmarking from around the world, ensuring your learning is placed in the proper context for growth and success at UC Berkeley.
- ❖ **Data driven.** With nearly 50 years of analytics and over 4.9 million professional assessments completed, Korn Ferry is a proven partner to help you to identify key leadership attributes and drivers of success that can be used to build a personalized leadership development plan that works for your continued career success here at UC Berkeley.

Korn Ferry Credibility

49,000

professionals benefit from development programs each month

3,500

of the industry's finest employees.

42

countries throughout the Americas, Asia Pacific, Europe, the Middle East, and Africa.

85

of world's major business centers.

500,000

client engagements conducted since founding.

1000's

of competency models developed for clients around the globe each year.

2.5M

million executives assessed.

45

years of client excellence.

92%

of Fortune 100 companies.

79%

of FTSE 100.

62%

of NYSE Euronext.

100%

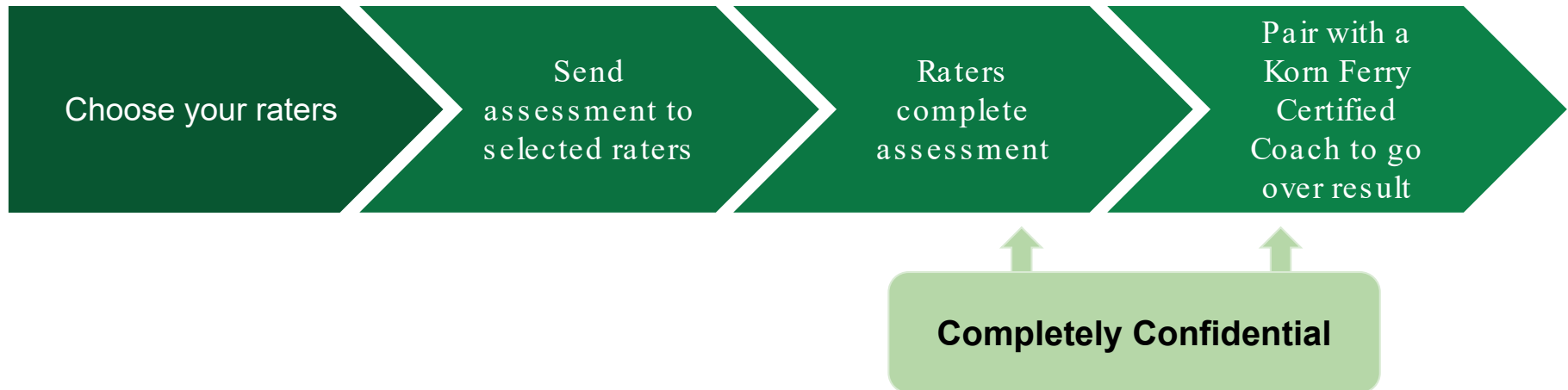
of Dow Jones Industrials.

88%

of Fortune "Most Admired."

What is the Process?

The Korn Ferry 360 leadership assessment is a process that gathers feedback from your professional network in order to help you gain insights about our strengths and identify areas for continuing development



Insights you will gain

- ❖ Areas of strength and hidden strengths
- ❖ Blind spots
- ❖ Areas of strength overuse
- ❖ Opportunities for leadership and career development
- ❖ Perceived importance of competencies for career success
- ❖ Your view vs. the view of your professional network related to strengths and importance of competencies
- ❖ Benchmarking to global norms

After the 360°

A Korn Ferry Certified Coach will work with you to create your personal leadership development plan



Once your personal leadership development plan is created, you will then be matched with a BetterUp executive Coach to work on your roadmap over a 6 month period.

Who is BetterUp?

The People Experience Platform for professional coaching, immersive learning, and insights designed for everyone.

Mission: To help professionals everywhere pursue their lives with greater **clarity, purpose, and passion.**

Founded In

2013

Headquartered in

San Francisco



62



34

Countries

Languages

\$142M

In Funding from Tier 1 VCs

\$20M

Investment in Science



23

PhDs or PsyDs

Employee Count

230



ICF Certified, Global Coach Roster

2,000

Customers Worldwide

200



Why BetterUp?

The best of the best!

BetterUp coaches are rigorously vetted; only 8% pass their selection process.

All coaches are certified by the International Coach Federation as experts or are licensed therapists.

All coaches have a minimum of 1,000 supervised hours of coaching and maintain at least a 4.5 out of 5 member rating.



Why BetterUp?

Personalized One-on-One Coaching

BetterUp use evidence-based assessments and machine learning to ensure you are matched to one of their world-class coaches perfect for you.

You and your coach then work together, to tailor your coaching experience based on personal preferences, goals, and preferred learning styles to find tools and strategies that will help you grow.



**BetterUp helps you develop leadership
at every level, deepen your bench,
and improve employee engagement.**

BetterUp 

Berkeley People Management: Executive Coaching Program

**Berkeley People & Culture and
the People & Organization
Development team are here to
help you grow!**

**To learn more about this
program and our other
offerings, visit us at**

grow.berkeley.edu

or email us at

grow@berkeley.edu

